

CONVOCATION 2024

A Path to Excellence
Year 2



Middle Georgia
State University



Welcome

- You represent one of **730+** Full-time Faculty and Staff
- **52** new Full-time Faculty and Staff have joined MGA since January 2024

Agenda

1. What a Year!
2. Vital Signs
3. Strategy for Excellence
4. Investing in our Future
5. Being a Knight

WHAT A YEAR!

Recent Examples - Notable Accomplishments

JANUARY 2024

APRIL 2024

MAY 2024

JUNE 2024

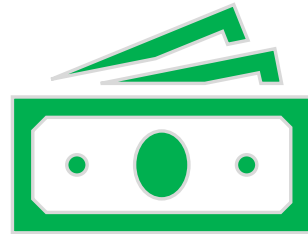
SEPTEMBER 2024



Peach Belt
Conference
Invitation



First Cohort:
Doctor of
Science in
Public Safety



Tuition Alignment:
Final Year
Approval
(Year 3)



Middle Georgia
State University
CENTER FOR MIDDLE GEORGIA STUDIES

Center for
Middle Georgia
Studies
Launch



Record
Summer
Enrollment

The Jennings Family
DISTINGUISHED LECTURE SERIES

Inaugural
Jennings Family
Lecture

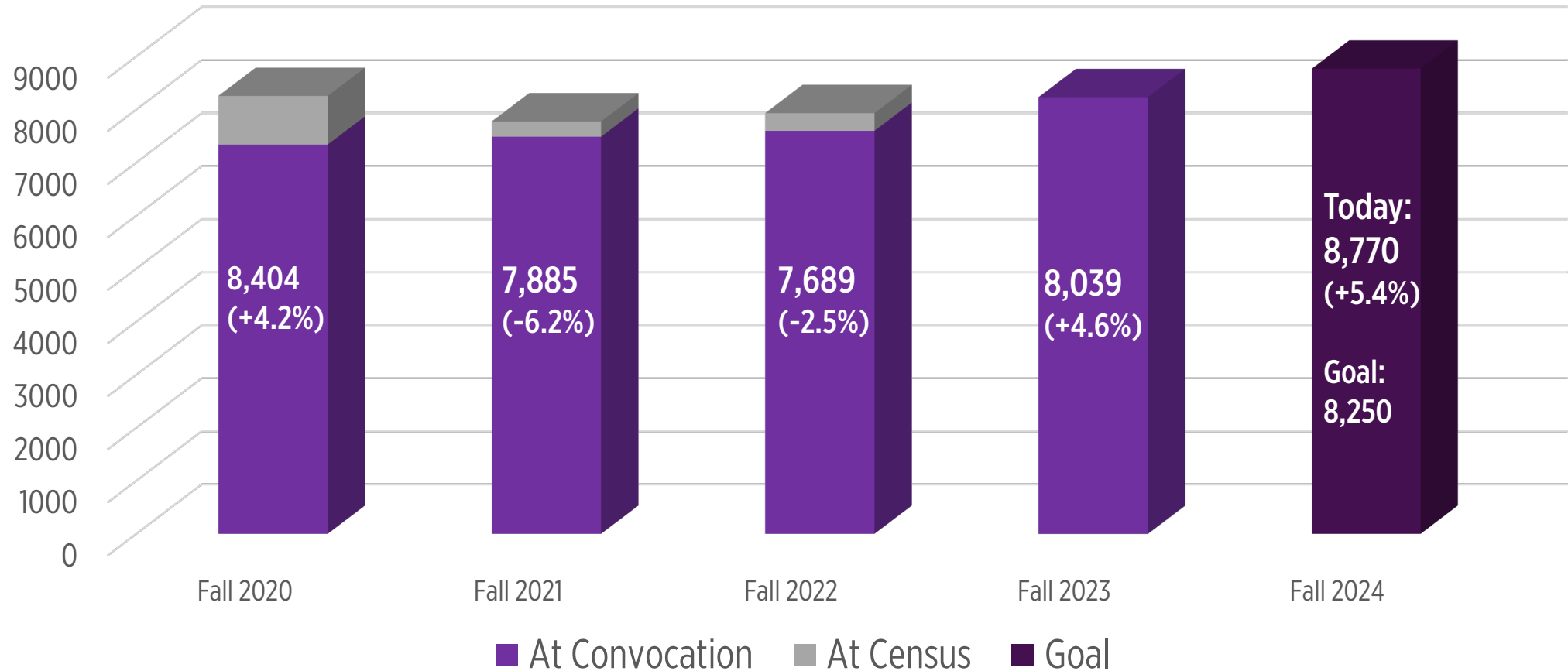
A photograph of a campus scene featuring a paved walkway, green grass, and trees. A purple semi-transparent banner is overlaid across the center of the image, containing the text 'VITAL SIGNS'. On the left, a black signpost holds a purple banner with a logo and the letters 'MGA'.

VITAL SIGNS

VITAL SIGNS

Enrollment

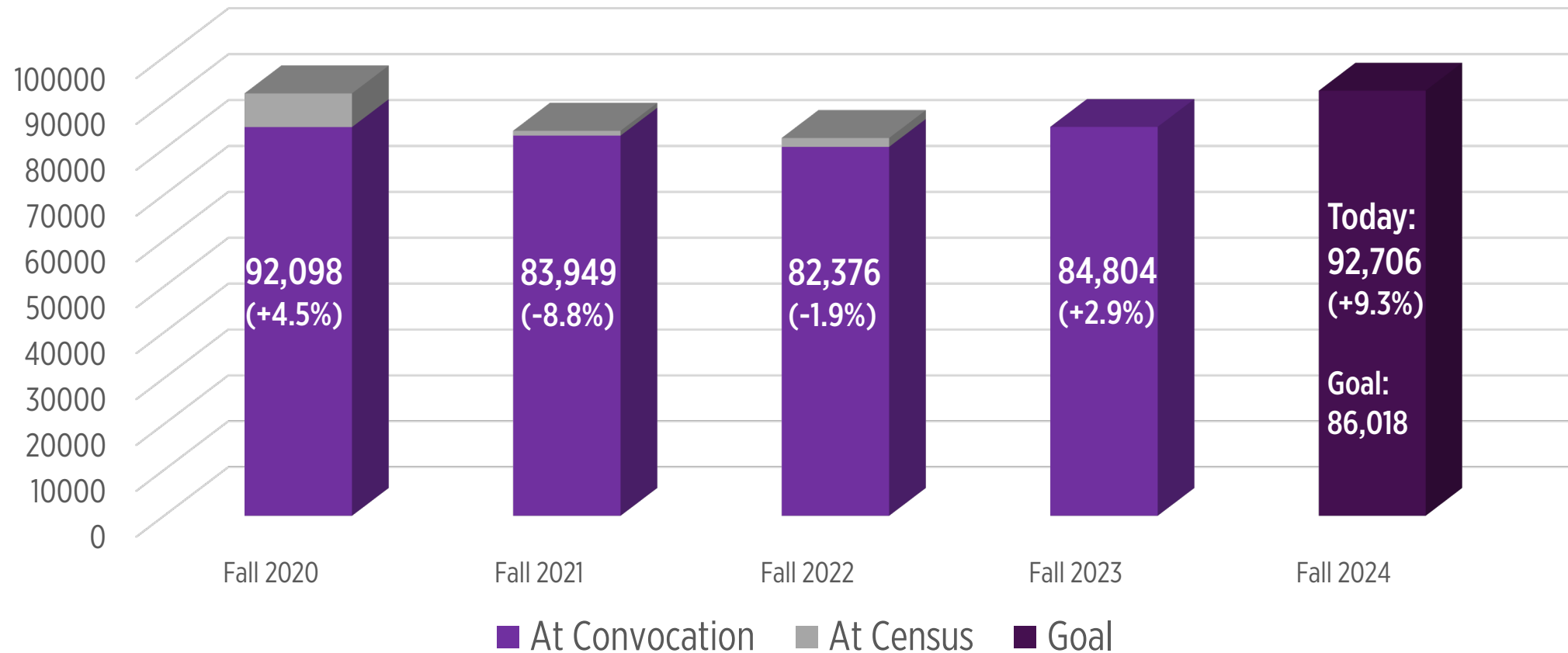
Overall Headcount



VITAL SIGNS

Enrollment

Credit Hours



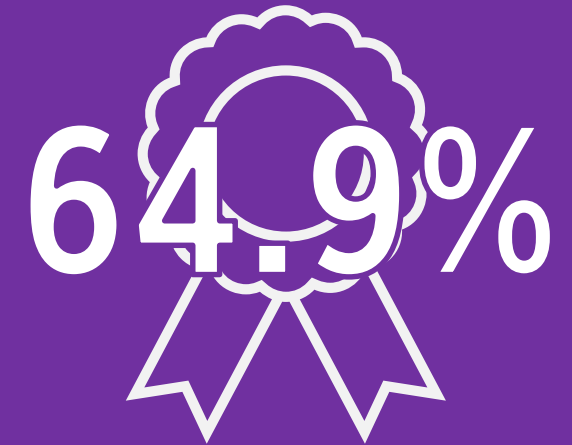
VITAL SIGNS

Retention



On track to increase our retention rate by 10 percentage points from Fall 2021

On pace to set a Record High



Retention Rate

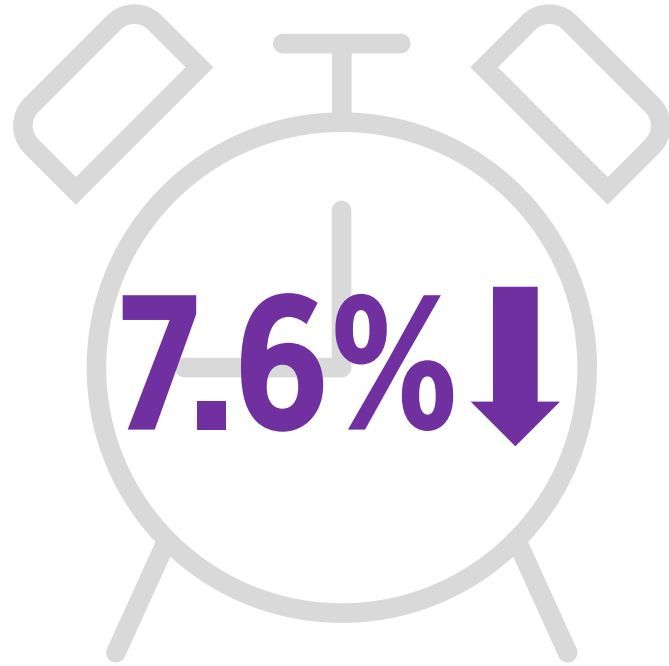
FALL 2024

First-Time, Full-Time

Bachelor's Degree-Seeking Students

VITAL SIGNS

Graduation



**Average time to completion
for Bachelor's recipients**

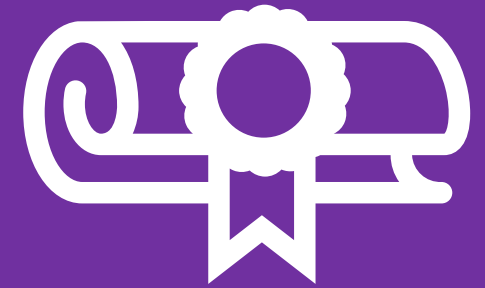
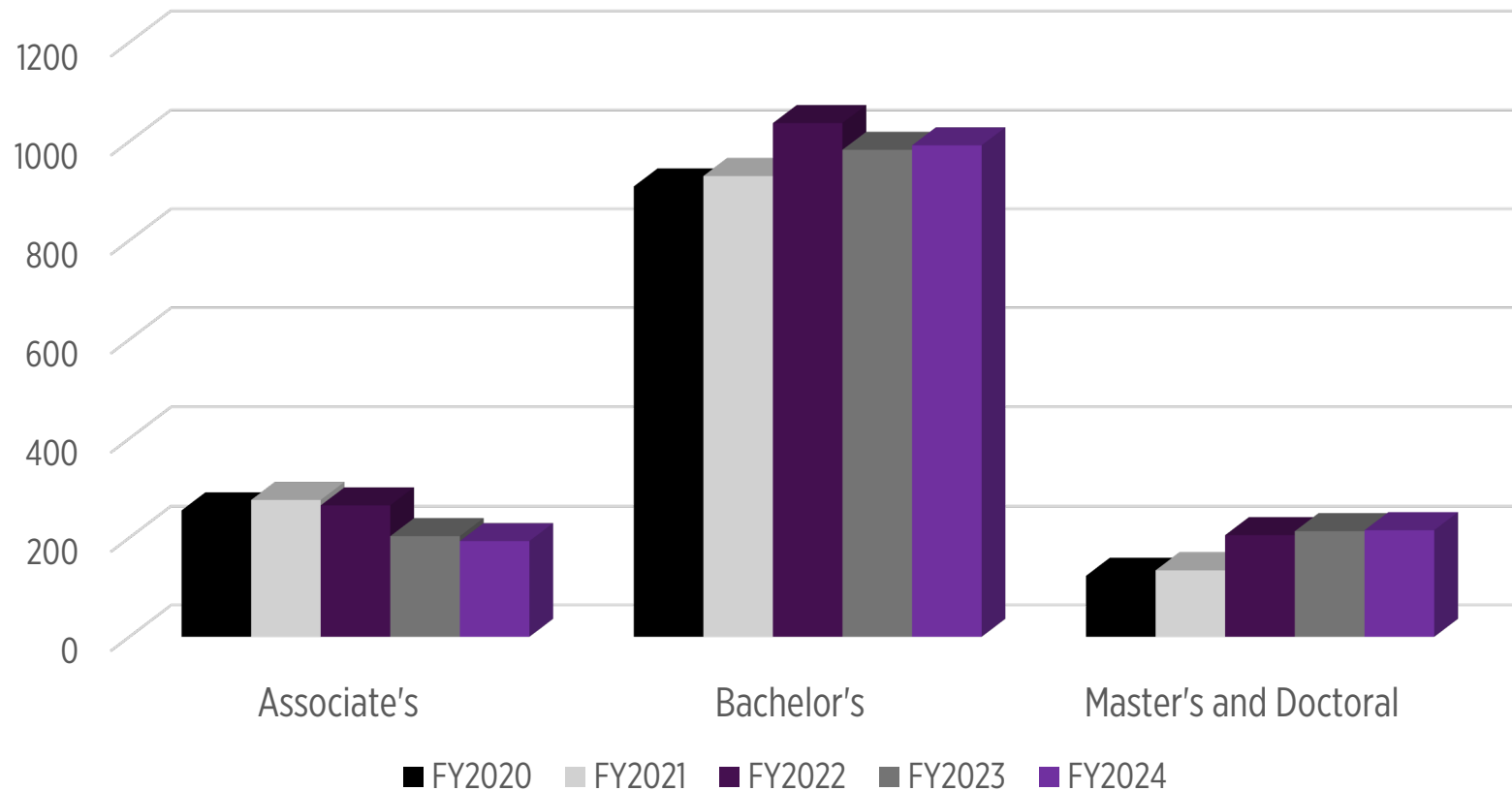
MADE POSSIBLE BY Strategic Initiatives:

- Curriculum Streamlining
- Enhanced Advising
- Flexible Learning Options
- Retention Programs
- Credit for Prior Learning

VITAL SIGNS

Graduation

Degrees Awarded

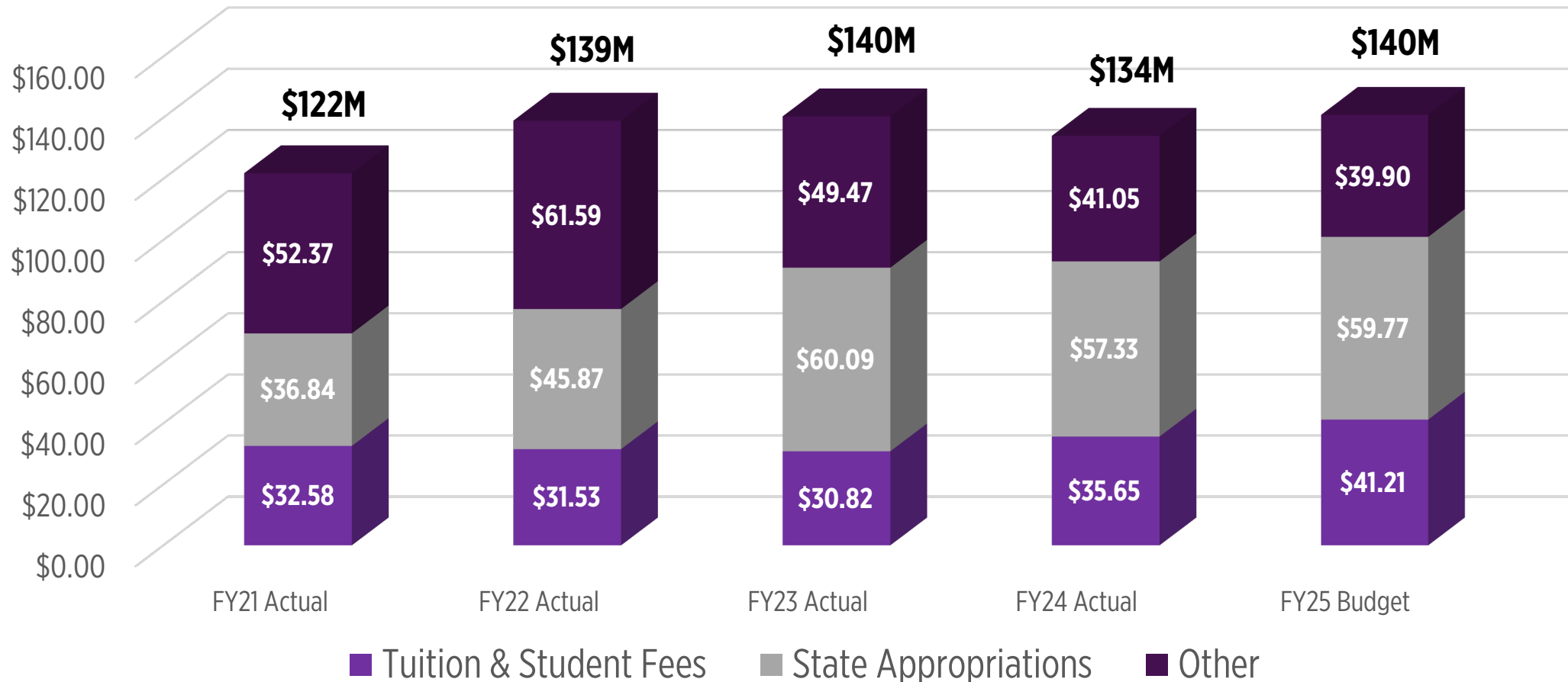


NEARLY
12,000
Total Graduates
since becoming a
University

VITAL SIGNS

Fiscal

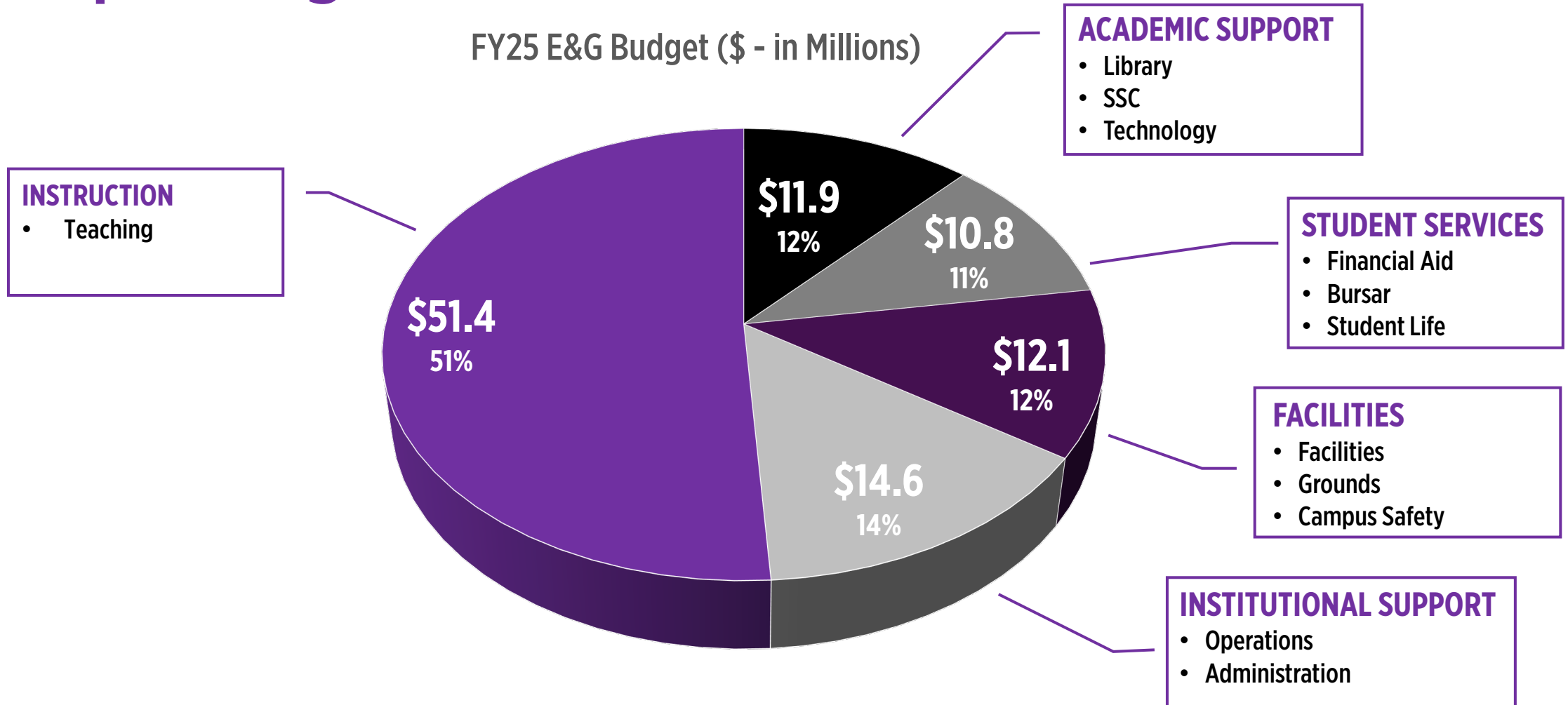
Revenue (\$ - in Millions)



VITAL SIGNS

Operating Dollars at Work

FY25 E&G Budget (\$ - in Millions)





VITAL SIGNS

Student Engagement



Total Events
(FY24)



Total Attendees
(FY24)



Average
Attendees
(FY24)

VITAL SIGNS Community Partnerships



VITAL SIGNS Healthy Community



KNIGHTS TABLE
EVERYONE DESERVES A SEAT AT OUR TABLE



Health | Mind | Finances | Community



A photograph of a university campus. In the foreground, there is a paved walkway leading towards a brick building. The building has several arched windows and a sign that says 'UNIVERSITY'. There are many green trees and a large flower bed with orange, white, and purple flowers in the lower right corner. A purple semi-transparent rectangular overlay is centered over the image, containing the text 'STRATEGY FOR EXCELLENCE' in white, bold, uppercase letters.

STRATEGY FOR EXCELLENCE

STRATEGY FOR EXCELLENCE

A PATH TO EXCELLENCE

Notable Actions

- ✓ First Year Experience/Seminar
- ✓ Office of Research & Sponsored Projects – 20:8
- ✓ Emerging Knights – Student Success
- ✓ *Charging Ahead: A Plan for Strategic Growth at Middle Georgia State University*

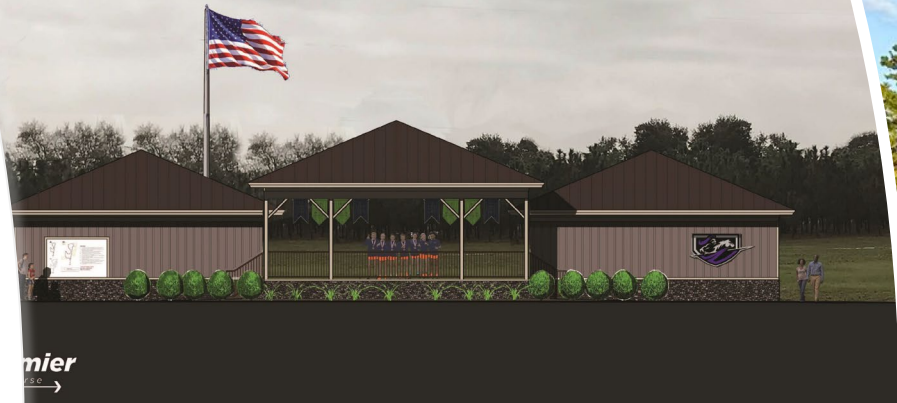
VIEW CHARGING AHEAD



STRATEGY FOR EXCELLENCE

Building Campus Strength

- Recent Campus Enhancements
- Upcoming for FY25





**STRATEGY FOR
EXCELLENCE**

**Looking
Forward
Campus
Strength**

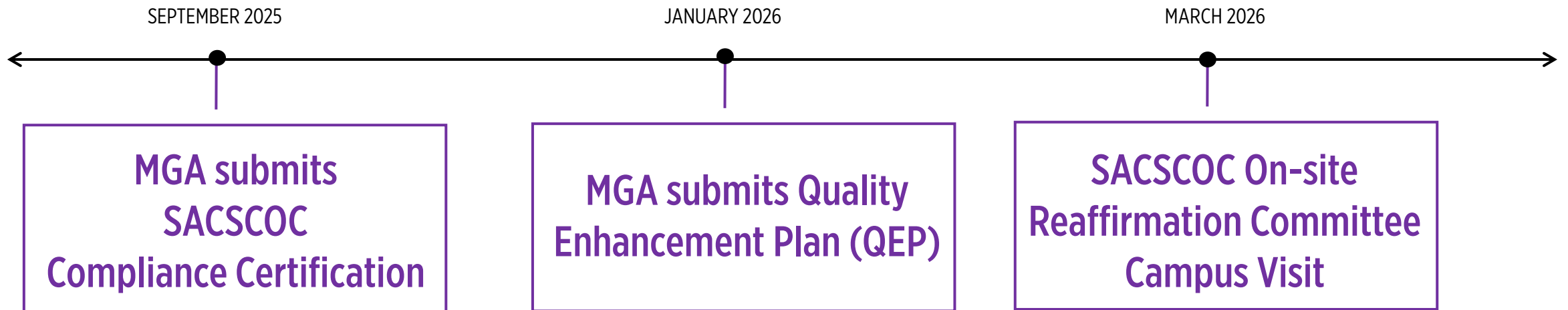
STRATEGY FOR EXCELLENCE

Looking Forward Campus Strength



STRATEGY FOR EXCELLENCE

SACSCOC Reaffirmation of Accreditation





STRATEGY FOR EXCELLENCE SACSCOC QEP Topic Development

Student Engagement

PRIORITY 2 - GROW STUDENT ENGAGEMENT AT ALL DEGREE LEVELS

Career Readiness

PRIORITY 4 - ENSURE HIGH-DEMAND PROGRAMS FOR WORKFORCE AND CAREER ALIGNMENT

Financial Literacy

PRIORITY 12 - MAINTAIN ACCESS, AFFORDABILITY, AND VALUE FOR ALL STUDENTS

QEP SURVEY



Middle Georgia
State University

MIDDLE GEORGIA'S
PATH TO EXCELLENCE

STRATEGIC PLAN 2023 >> 2028



INVESTING IN OUR FUTURE

INVESTING IN OUR FUTURE
Building Support

\$11,225,367

**Total raised to support
our students since last campaign**



**5,848
GIFTS**



**2,250
DONORS**

INVESTING IN OUR FUTURE

Our Next Capital Campaign - Beyond Greatness



Faculty and Staff survey
to be sent next week.





BEING A KNIGHT



**United Possibilities:
Mind, Heart, and Community**
Investiture Ceremony - 2014



BEING A KNIGHT

**United
Possibilities
Today**

AS A STATE UNIVERSITY

BEING A KNIGHT

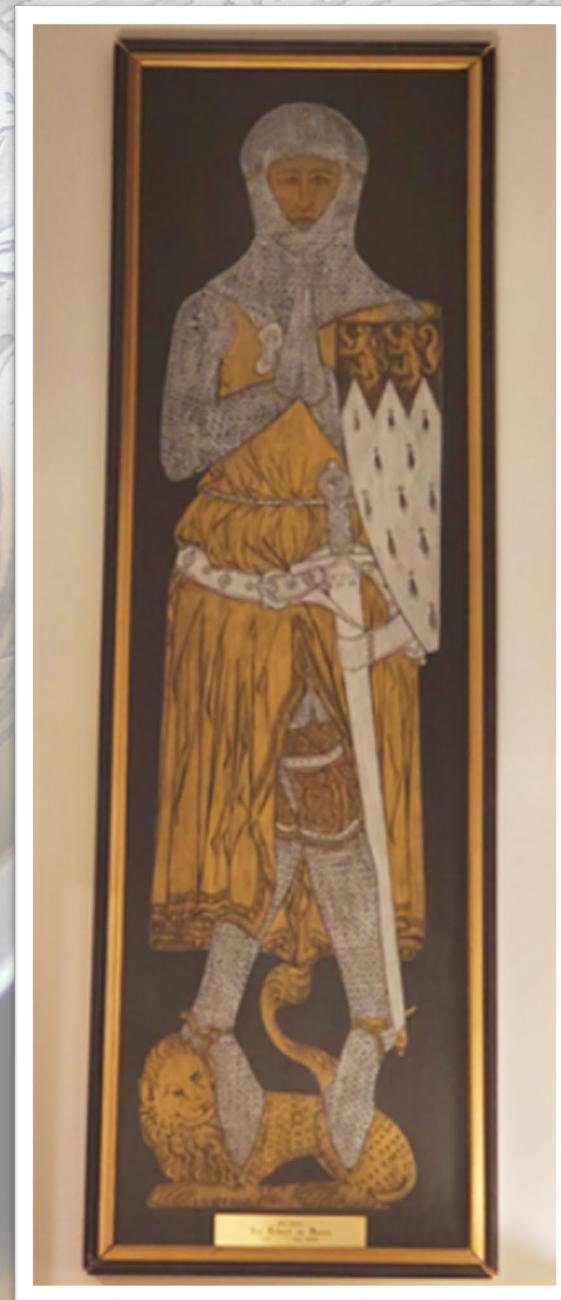
United Possibilities in the Future

- What does success look like in the next 10 years?



BEING A KNIGHT

Sir Robert de Bures



“Courage is rightly esteemed the first of human qualities... because it is the quality which guarantees all others.”

- Winston Churchill



What will you do as a Knight?

